

Isaiah Moragne

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SUMMARY

Business and Data Analyst with 3+ years of experience driving data strategy, ERP integration, and process optimization in the automotive and e-commerce sectors. Skilled in SQL, Python, Tableau, and Power BI with a track record of building dashboards, KPI reporting frameworks, and data pipelines that improved decision-making and reduced costs by \$480K annually. MBA candidate (Finance) graduating May 2026.

SKILLS & TECHNOLOGIES

Data & Analytics: SQL, Python, Tableau, Power BI, Salesforce, ERP Systems, Data Pipeline Design, Dashboard Development, KPI Analysis

Product & Operations: Business Requirements Documentation, Agile/Scrum, Jira, Figma, Stakeholder Analysis, Cross-Functional Project Leadership, A/B Testing Frameworks

Business & Finance: Forecasting, Budgeting, Business Process Mapping, Resource Allocation, QBR/MBR Reporting, Financial Modeling

EXPERIENCE

Lead Business Analyst / Requirements Analyst II

Tire Rack — Remote | January 2025 – Present

- Designed and deployed a centralized, filterable data repository within the ERP system, replacing legacy data recording methods and improving data accessibility by 26% across 4 departments.
- Spearheaded development of an ERP-based asset management system (Snipe-IT), integrating physical and software resource tracking to optimize pricing initiatives and reduce operational costs by \$480,000 annually.
- Led product requirements development for the Sony Honda AFEELA program, aligning B2B integration features with EV industry standards and delivering every milestone ahead of vehicle launch.
- Analyzed sales performance and operational KPIs using SQL and Tableau, developing data-driven resource allocation strategies that improved client project completion rates by 15%.
- Managed product ownership for Tire Rack's B2B division, defining feature priorities, roadmap milestones, and partner integration requirements for business clients.
- Expanded the requirements team by 100% year-over-year through strategic hiring, structured onboarding, and workflow optimization, improving team capacity and project throughput.

Technical / Requirements Analyst

Tire Rack — Remote | December 2022 – December 2024

- Designed optimized project workflows and reporting dashboards, improving task prioritization and resource allocation, resulting in a 22% year-over-year increase in project completion speed.
- Built and maintained requirements collection pipelines and review processes, achieving ~95% alignment between feature implementations and business development team objectives.
- Implemented quality assurance checks and monitoring frameworks that reduced bugs and undesirable implementation outcomes by 8% year-over-year.
- Integrated new requirements methods into existing ERP systems, streamlining change management for ongoing projects and reducing total project completion times by 18% year-over-year.
- Developed a structured analyst onboarding program with standardized training materials and templated resources, cutting ramp-up time by 5 weeks and enabling self-sufficient reporting.

EDUCATION

Master of Business Administration, Finance Concentration

Indiana University — Kelley School of Business, Bloomington, IN | May 2026

Bachelor of Arts in Business Management, Minor in Marketing

Holy Cross College, Notre Dame, IN | Accelerated course load; graduated in half the expected time

LEADERSHIP & COMMUNITY

Raised \$35,000 in public donations and secured a matching grant totaling \$70,000 to fund construction of a community greenhouse in Mishawaka, IN. Presented initiative outcomes to 100+ state officials at the Indiana Parks and Recreation Association conference. Served as international liaison between Mishawaka, IN and Shiojiri, Japan, facilitating cross-cultural diplomacy and coordinating a delegation for the 50th anniversary celebration.